



JOINT RESEARCH CENTRE



# Region of Anatoliki Makedonia – Thraki

## Sectoral Proposals

### Vineyard – Wine



European Union  
ERDF

Regional Operational Programme  
"Macedonia – Thrace" 2007 – 2013

Co-financed by Greece and the  
European Union





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## 1. Institutional Framework

## 2. Brand Protection

## 3. Integrated Management System

## 4. Standardization - Design - Creative

## 5. Research and Innovation



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6. Replacement of Equipment

7. Wine Tourism

8. Promotion

9. Exports

10. Other



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