

European Network of Wine Cities

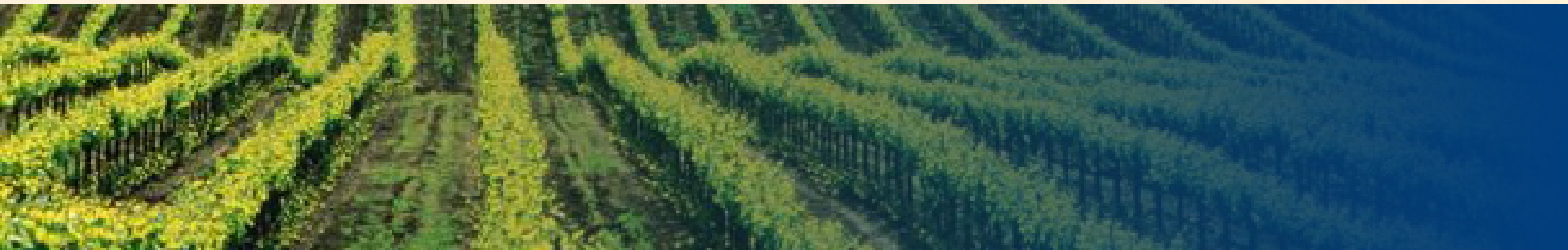




EUROPEAN NETWORK
OF WINE CITIES

The European Network of Wine Cities, **RECEVIN**, represents **the union and the strength of the European Wine Cities.**

The Network is the tool to defend **with one voice** the interests of the European local administrations economically linked to wine, and a common platform to **exchange experiences**, contacts and partnership.





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RECEVIN has the support of the **National Wine Associations** presents in most of the 9 country members of the network that result in the strength of nearly **800 cities across Europe**.



The European Wine Cities were provided , in 2000, with this promotional tool and work together in order to:

- Make Lobby
- Develop Projects
- Promote Wine Tourism
- Promote Knowledge exchange process
- Spread other approaches, realities and trends
- Disseminate the activities of the territories





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Make Lobby

RECEVIN is a platform to develop **positions of common interest** to all wine cities in Europe.

The recognition of the European Wine Cities Association in Europe ensures the **defence of the territories of wine**.



Develop Projects

- We facilitate participation in EU projects
- We support local projects in the EU
- We lead projects





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The **VINTUR** project has led to the creation of consensus documents among the Vine and Wine Cities and regions represented by **RECEVIN** and **AREV** :

EUROPEAN PAPER ON WINE TOURISM

Consensus document which **establishes the strategies of participation and cooperation** between public and private actors of wine tourism.

VADEMECUM ON EUROPEAN WINE TOURISM

Quality Management System of Wine Tourism at European level that defines the method of starting, developing and the recognition of the European Wine Routes.

Promote Wine Tourism

Integration under the same thematic concept the interest and the present potential tourist resources and services of a wine area.

The Role of the Network is to stimulate both the creation and promotion of wine tourism events:

- European Day of Wine Tourism
- European Wine City Contest





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European Wine City Contest

2012-Portugal, 2013-Italy, 2014-Spain, Portugal 2015.



The aim of the contest is to advance the external projection of Wine Culture, common to all European Vine and Wine territories and specific to each city and territory.

Knowledge Exchange Process

The network is a platform for all types of **knowledge exchange processes**, both in wine matters as well as matters of municipal interest.



Spread other approaches, realities and trends

- The Network aims to be a **source of ideas**.
- The aim is to disseminate a set of **regional policies and practices** that help our territories to become more **competitive**, to be **energy efficient** and as **self-sufficient** as possible.
- To this end, the Network has organized several **Forums** and **Technical Conferences** with international experts.



Disseminate the activities of the territories

RECEVIN is a showcase to raise awareness of the partner territories.

The Network has the necessary tools to achieve a Europe-wide dissemination of the main **news and activities** of cities and wine territories.

- Monthly Newsletter

 European Network of Wine Cities

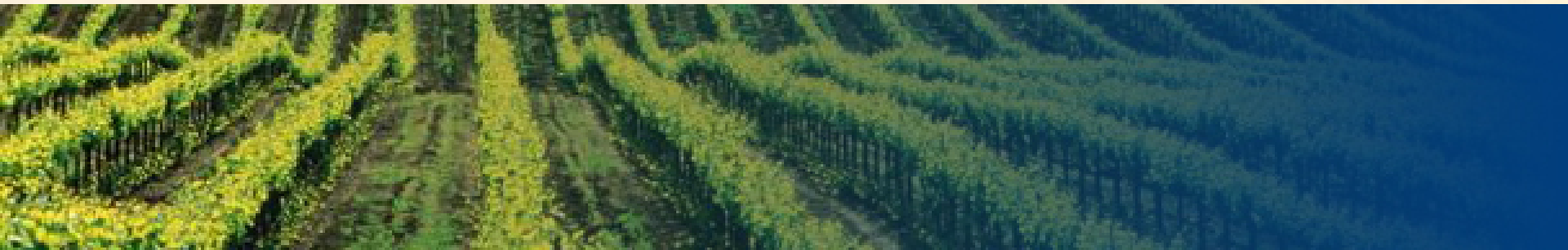
- www.recevin.net

European Day of Wine Tourism 



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The strength and union of wine cities and regions favour the success of the common interests and strengthen the sustainable development of wine culture in Europe.





European Network of Wine Cities

Presidency

Via Annunziata
Palazzo Mosti
82100 BENEVENTO
ITALIA

General Secretary

Centre Àgora
Pl. Àgora nº 1
08720 - VILAFRANCA DEL PENEDÈS
Barcelona (Espanya)

www.recevin.net

<http://www.facebook.com/recevin>

<http://www.facebook.com/recevineuropeanday>

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