

# EP Preparatory Action for Eastern Macedonia & Thrace

"Actual and desired state of the economic potential in regions  
outside the Greek capital Athens"



European Commission  
Joint Research Centre (JRC)  
Institute for Prospective Technological  
Studies (IPTS) – Seville

*Entrepreneurial Discovery Focus Group  
on wine for REMTh*

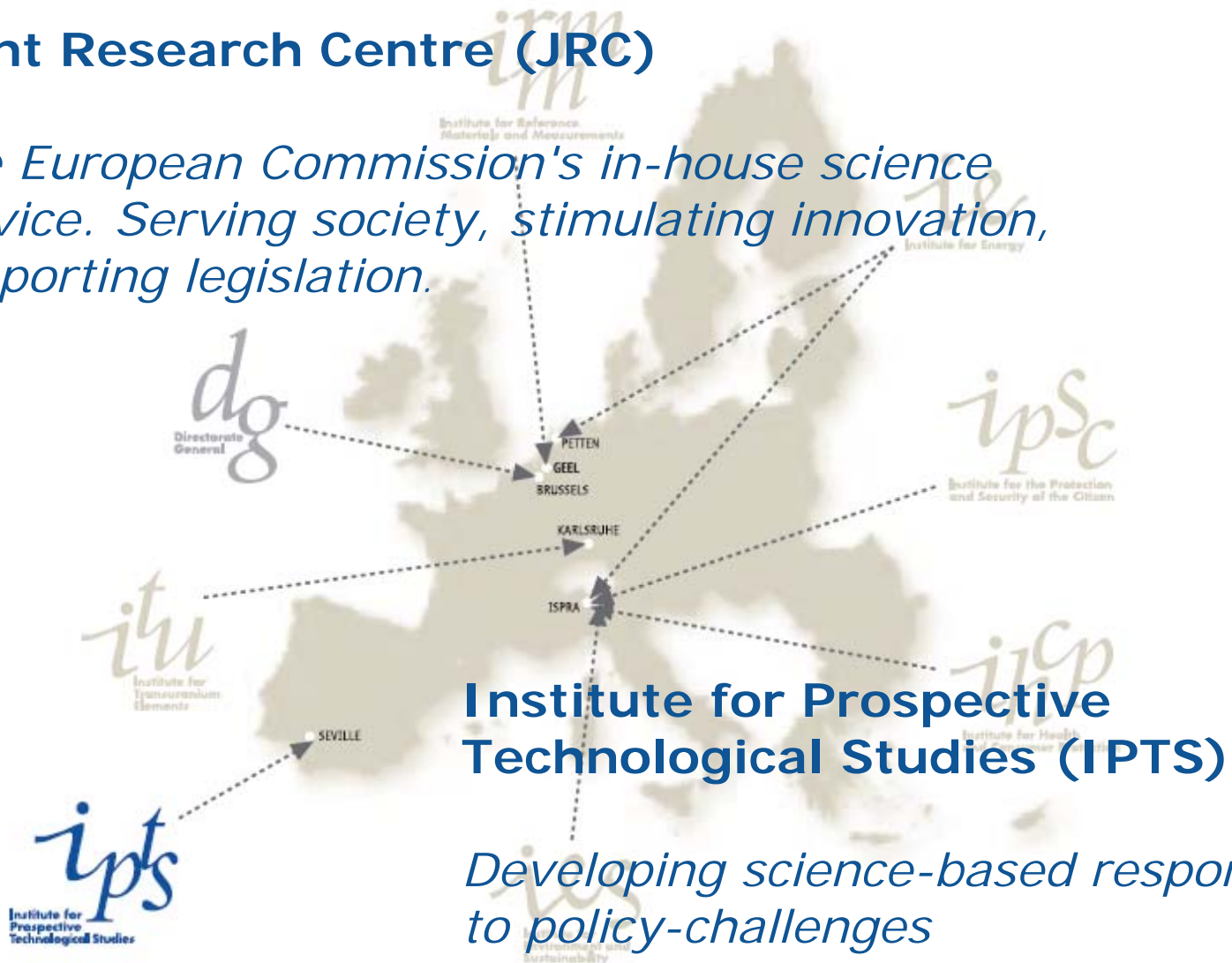
*Drama*

18 -19 November 2014



## Joint Research Centre (JRC)

*The European Commission's in-house science service. Serving society, stimulating innovation, supporting legislation.*



## Institute for Prospective Technological Studies (IPTS)

*Developing science-based responses to policy-challenges*

## JRC-IPTS: 6 Units



# S3 Platform:



## supporting preparation & implementation of RIS3



Eye@RIS3

7. Research agenda

1. The RIS3 methodological Guide



6. Interactive tools, S3 Newsletter and Website

2. Peer Review workshops & transnational learning


5. Thematic workshops & working groups


4. RIS3 assessment and support to REGIO desks

3. IPTS Country- & Macro-region events



### WHAT IS **SMART** AND WHAT IS **SPECIALISATION**?

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1. Place **evidence based**
  2. Not top down decision, but **bottom up** partnership approach
  3. **Global perspective** on potential advantage & potential for cooperation
  4. Source in **Knowledge, services, technologies, talent and investors**

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1. **Priority setting** in times of scarce resources
  2. **Excellence** in something specific
  3. Accumulation of **critical mass**
  4. Not necessarily focused on a single sector but **cross sectorial approach**

“... largely about the policy process to select and prioritise fields or areas where a cluster of activities should be developed, and to let entrepreneurs discover the right domains of future specialisation” (D. Foray et al. 2011)

# Overview

## *European Parliament Preparatory Action aims:*

- facilitate the refinement & implementation of RIS3 strategy in REMTh
- serve as a model for other convergence regions in Greece and Europe

## *Implementation:*

- September 2014 – November 2015
- Carried out by EC-JRC-IPTS through administrative agreement with DG REGIO, in close cooperation with the Managing Authority of REMTh, Regional Innovation Council and with the support of experts, including "critical friends"



# Implementation: Five Core Activities

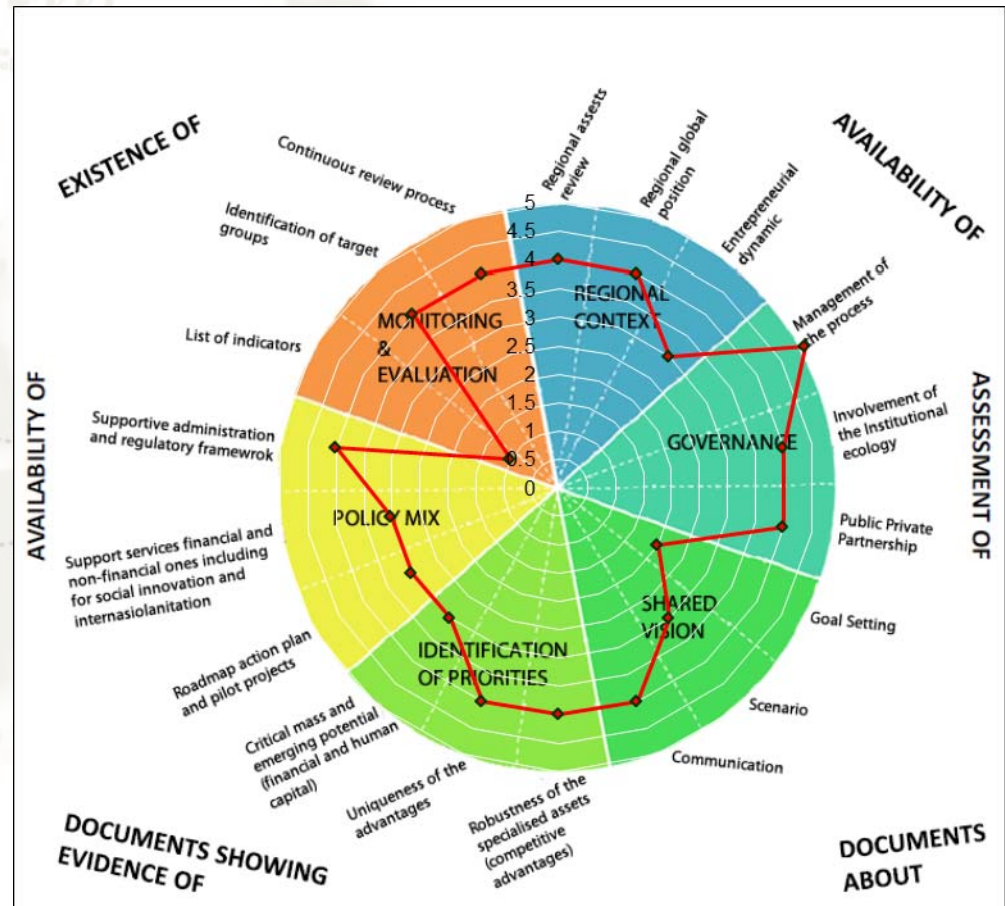
1. *Stocktaking and assessment;*
2. *Testing and optimising entrepreneurial discovery process and broader RIS3;*
3. *Supporting outward looking industry in seeking technological solutions with R&D&I bodies;*
4. *Designing, testing and optimising measures to enhance human resources and address 'brain drain';*
5. *Cooperation, communication and replicability.*

## 2. Testing & optimising entrepreneurial discovery process

- Mobilisation of stakeholders: public authorities, business, university, research and technical institutes, users and citizens
- Examination of opportunities, gaps and barriers
- Entrepreneurial Discovery Focus Groups (Nov. 2014, Jan. 2015)
- In-depth peer review event focused on REMTh (Feb. 2015)
  - *Discussion of common issues with peers from other regions*
  - *Builds on format of S3P peer reviews, where regions and countries review each other's work on RIS3*
- Recommendations and support for RIS3
  - *interactions between actors and structure*
  - *follow-up: evaluation & monitoring*



# Self Assessment Tool



Elaborated from the original proposal by C.Saublens, EURADA

### 3. Supporting outward looking industry in seeking technological solutions

- Strengthening links between industry and research
- Stakeholder Guide to funding sources and processes
- Participatory events – implementation focus groups
- Selection and implementation plan for pilot proposals
  - *Monitoring and evaluation*

## 4. Measures to enhance human resources and address 'brain drain'

- Mobility research training
  - *Good practices across EU & fora for interaction*
- Exploitation of technological facilities in REMTh
  - *match capacities with business needs and opportunities*
  - *Complementary human resource strategies*
- Maximise export potential and attract FDI
  - *Assess capacities and identify tools*
- Policy Infrastructure support for MA
- Cooperation with peers

## 5. Cooperation, communication & replicability

- Identification and mobilisation of stakeholders
  - *board of critical friends*
  - *encourage cooperation and exchange of good practices*
- Identify elements for replication
- Dissemination
  - *Ongoing communication: web-based (and translated)*
  - *Complementary Activities- S3P events*
- Final events
- Evaluation study

## Board of Critical Friends

- ~6 Experts facing similar challenges and/or developing good practices
- European Policy makers, academics, consultants experienced in various aspects of RDTI and RIS3
- Mandate:
  - *To actively participate in selected project events*
  - *To provide guidance and feedback on project activities*
  - *To share relevant experiences with REMTh*



## Expected outcomes: priorities & processes

- Effective entrepreneurial discovery process and governance structure for smart specialisation;
- Refinement of a set of priorities;
- New/enhanced measures to support and monitor RIS3 implementation;
- Effective cooperation between SMEs and RDI;
- Visible cooperation with other regions;
- Identify & establish good practices to be exchanged;
- Information & guidance for local R&D & business actors;
- Identification of the legal and administrative barriers;
- Improved absorptive capacity for structural/other funds.



## Expected benefits for REMTh & beyond

- In depth understanding of process of refining & implementing RIS3
- In depth understanding of challenges of collaboration between the local & international levels
- In depth understanding of institutional shift required by RIS3 approach
- Opportunity to refine RIS3 approach for EU and target future activities
- Basis for replicable model for other regions

## Next Steps: late 2014/early 2015

Monitoring & Evaluation of RIS3 implementation

- *Barcelona Workshop 11-12 December*

First Entrepreneurial Discovery Focus Group

- *Report back – sector and general issues*

Second Entrepreneurial Discovery Focus Group

- *REMTh, January 2015 (sector to be agreed)*

In-depth REMTh peer review

- *February 2015*

First edition Stakeholder funding guide

- *January 2015*



# Project news and updates

<http://s3platform.jrc.ec.europa.eu/remth>

# Overview of the workshop – day 1

## 15:00 – 18:00 Plenary session

- *Welcome and scene-setting*
- *RIS3 in REMTh*
- *Overview of Research and innovation in wine in Greece & REMTh in international context*
- *Experiences on marketing and promotion of Greek wine*

## 19:00 – 21:00 Networking dinner

# Overview of the workshop – day 2

## 09:00-10:30 Plenary presentations on four themes

1. *Research & innovation on technological improvements in wine*
2. *Research & innovation focusing on grapes and wine by-products*
3. *Research and innovation related to environmental sustainability in the wine sector*
4. *Research and innovation and wine tourism*

## 10:30-15:00 Four Parallel sessions

- *Introductory presentation*
- *Interactive working-group sessions on Entrepreneurial discovery in wine*

## 15:00–18:00 Plenary sessions

- *Lessons from working groups*
- *Plenary presentations on framework conditions for EDP in wine*
- *Concluding remarks*

**Thank you!**

